

# **Kalen Cottrell**

## **GRAPHIC DESIGN**

#### **EDUCATION**

Northern Illinois University
Bachelor of Fine Arts in Graphic Design

2021- May 2025

Belvidere North Highschool

2017- 2021

#### CONTACT

(779) 208 - 1615 kalenc23@comcast.net Belvidere, Illinois

#### SOCIAL

@designbykalen https://www.linkedin.com/in/kalencottrell/

#### **WORK EXPERIENCE**

Hydeout Bar & Grill

2024-2025

Server

Provided attentive and efficient service in a busy restaurant setting. Took orders accurately, managed payments, and ensured a positive guest experience through clear communication and teamwork.

# Freelance Design

2025

Self-Employed

Designed a professional business card for a potential judicial candidate, focusing on clear branding and political messaging.

#### Chili's Grill & Bar

Customer Service

2022-2023

Accurately placed orders while anticipating needs and handling inquiries. Adapted quickly to changes and solved problems to ensure smooth service.

### Northern Illinois University

2021-2022

Telemarketer

Engaged in direct phone communication with NIU alumni to raise funds by effectively marketing the university. Developed persuasive communication skills to build rapport, convey institutional value, and encourage donations.

#### SKILLS

Illustrator Figma
InDesign Wordpress
Photoshop Lightroom

